



A beautiful newly renovated railway arch linking New Bailey through to Chapel Street and beyond, is ready to hire for a multitude of events, boasting over 3,500 sq foot of covered space. Perfect for standing events, cinema screenings, roller discos, interactive installations, Gigs, street food pop-ups, or music events.

Riverside destination New Bailey, is located next to Spinningfields in the heart of a thriving hub where business and leisure collide. As the city centre's most forthcoming and fast developing area, New Bailey gives you the perfect opportunity to reach a young affluent audience.

HIRE COST ÉPOA

AB1 – ABC1 Demographic
4.5 Million footfall per annum
Over 6,000 people living & working onsite
Excellent onsite F&B offerings
Annual events programme
Full marketing support included



Contact us about your event: info@thissolidground.com



NEW BAILEY SQUARE



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4.5 Million footfall per annum
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HIRE COST EPOA



New Bailey square is nestled right in the centre of New Bailey, and is well-used leisure space by all workers, visitors and residents. A beautiful square, perfect for high impact brand activations, sampling, small scale events and interactive installations – this space really is one of a kind. In Summer 2022, Aperol brought their Spritz garden to the square which was a hugely popular addition to the area, and with regular usage from the local F&B operators, it is a vibrant and bustling space.

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STANLEY STREET



AB1 – ABC1 Demographic 4.5 Million footfall per annum Over 6,000 people living & working onsite **Excellent onsite F&B offerings** Annual events programme Full marketing support included



Stanley street is the foodie hub of New Bailey, with our excellent resident coffee and street food operators onsite, this space becomes the beating heart during the summer months, with busy seating areas and plenty of footfall for sampling, brand activations, filming, photography or street food events. With the surrounding restaurants and bars supporting with annual events programmes and outdoor screenings, this is a perfect location for a brand's visibility.

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HIRE COST EPOA





